



CRA

CLINICAL RESEARCH ASSOCIATES NEWSLETTER®
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Products published in the CRA Newsletter have been selected on the basis of merit from hundreds of products under evaluation. CRA conducts research at 3 levels: (1) Multiple-user field evaluations, (2) Controlled long-term clinical research, & (3) Basic science laboratory research. Over 400 clinical field evaluations are located throughout the world & 48 full-time employees work at the institute. All professional staff volunteer their time. Neither the Director nor the Evaluators receives a salary. A product must meet at least one of the following standards to be reported in this publication: (1) Innovative & new on the market; (2) Less expensive, but meets the use standards; (3) Unrecognized, valuable classic; & (4) Superior to others in its broad classification. Your results may differ from CRA Evaluators or other researchers on any product because of differences in preferences, techniques, batches of products, & environments. CRA is a non-profit corporation using a unique volunteer structure to produce objective, factual data. All proceeds are used to support the work of CRA & the CRA Foundation, a tax exempt foundation. This Newsletter or portions thereof may not be duplicated without permission of CRA. Annual English subscription \$52 in U.S. & \$54 (U.S. Funds) in other languages &/or countries, or \$5 per issue.

DISPOSABLE PROPHY ANGLE ATTACHES DIRECTLY TO LOW-SPEED MOTOR



ESA

\$0.49 each (\$49 / box of 100)

Preventive Technologies, Inc.
1150 Crews Road, Suite H • Matthews, NC 28105
U.S.A.
800-474-8681 & 704-849-2416 • Fax: 704-849-2417
Web site: www.preventech.com

ESA (Extended Straight Attachment) eliminates metal straight attachment with its associated cleaning & maintenance, & provides lighter weight handpiece & better fit of prophy angle. Four options are available: Soft cup, Non-latex soft cup, Firm cup, & Tapered brush. 50% of CRA Evaluators liked this product the same or better than their current prophy angle (16 brands reported). Advantages: 1) Disposable, eliminates cleaning, sterilizing, & maintenance; 2) Lightweight; 3) Easy to use; & 4) Does not require straight attachment. Disadvantages: 1) Vibration; & 2) Currently compatible only with Midwest's Shorty or Rhino low-speed handpiece motors.

68% of 22 CRA Evaluators stated they would purchase this product, & **95%** rated it excellent or good.

OVER →

"CLINICAL SUCCESS IS THE FINAL TEST."